

Cookies on tinnova.eu, tarainnova.com

This page explains how **TARA INNOVA Kft.** uses cookies and similar technologies on its websites, including **tinnova.eu** and related domains.

A cookie is a small text file that a website places on your device when you visit it. Cookies help websites function properly, improve usability, understand how visitors use the site, and support security and marketing activities.

Cookies may be:

- **First-party cookies** – set directly by TARA INNOVA
- **Third-party cookies** – set by trusted service providers integrated into our site

Managing Your Cookie Preferences

You can manage your cookie preferences at any time via the **Cookie Settings** link available on our website.

You may also configure your browser to block or delete cookies. Please note that:

- cookie preferences are stored locally in your browser,
- clearing cookies or switching browsers will reset your preferences,
- you may need to re-apply your choices in each browser you use.

Blocking certain cookies may affect site functionality.

Cookie Categories Used on tinnova.eu

Strictly Necessary Cookies

These cookies are required for the website to function and cannot be disabled. They are used for:

- security,
- load balancing,
- session management,
- saving privacy preferences,
- form submission handling.

Without these cookies, the website cannot operate properly.

Legal basis: legitimate interest / contractual necessity

Performance & Analytics Cookies

These cookies help us understand how visitors use our website by collecting aggregated and anonymised information such as:

- page visits,
- traffic sources,
- session duration,
- error rates.

They allow us to improve website performance and usability.

If you disable these cookies, we will not be able to measure or improve site performance effectively.

Examples:

- analytics identifiers
- performance timing data

Legal basis: consent

Functional Cookies

These cookies enable enhanced functionality and personalisation, such as:

- remembering language preferences,
- saving form inputs,
- improving user experience.

If you do not allow these cookies, some features may not work as intended.

Legal basis: consent

Marketing & Targeting Cookies

These cookies may be used to:

- measure marketing campaign effectiveness,
- show relevant content or advertisements on third-party platforms,
- limit repeated display of the same ads.

They may be set by TARA INNOVA or by third-party marketing and advertising partners.

If you do not allow these cookies, you will still see advertisements, but they may be less relevant.

Legal basis: consent

Social Media Cookies

Social media cookies are set by third-party platforms when content such as embedded videos, share buttons, or social feeds are present on the site.

They may:

- track your interaction with embedded content,
- link activity to your social media profile if logged in.

If you disable these cookies, social sharing features may not function properly.

Legal basis: consent

Cookies Used for Security Services

Certain cookies used to provide **security, fraud prevention, and abuse protection** are classified as **strictly necessary**.

These cookies:

- help detect malicious activity,
- protect forms and authentication flows,
- prevent automated abuse.

For security reasons, opt-out is not available for these cookies, as disabling them would undermine the protection of the website and its users.

Third-Party Cookies

Some cookies may be set by third-party providers such as:

- analytics services,
- marketing platforms,
- embedded content providers.

These third parties process data according to their own privacy policies. We recommend reviewing those policies for more information.

Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect:

- changes in law,
- changes in our services,
- changes in technology.

The latest version will always be available on our website.

Contact

If you have questions about our use of cookies, please contact:

Email: privacy@tinnova.eu

Company: TARA INNOVA Kft.