

# TARA INNOVA PRIVACY STATEMENT

**Last Updated:** 1 February 2026

## 1. Data Controller and Contact Details

TARA INNOVA Korlátolt Felelősségű Társaság  
("TARA INNOVA", "we", "us", "our")

respects your privacy and is committed to protecting personal data in accordance with applicable data protection laws, including the **EU General Data Protection Regulation (GDPR)** and applicable national legislation.

This Privacy Statement describes how we process personal data when acting as a **data controller**, meaning we determine the purposes and means of processing.

### 1.1 Data Controller

**Company name:** TARA INNOVA Kft.

**Registered seat:** Hungary

**Company registration number:** 01-09-413692

**Website:** <https://www.tinnova.eu>

### 1.2 Contact

**Email:** [privacy@tinnova.eu](mailto:privacy@tinnova.eu)

**Postal address:**

TARA INNOVA Kft.

Attn: Data Protection

1033 Budapest, Búvár utca 3. X/54., Hungary

TARA INNOVA currently does **not appoint a mandatory Data Protection Officer (DPO)** under Article 37 GDPR. If this changes, the Privacy Statement will be updated accordingly.

### 1.3 Supervisory Authority

Hungarian National Authority for Data Protection and Freedom of Information (NAIH)

Falk Miksa utca 9–11, 1055 Budapest, Hungary

<https://www.naih.hu>

## 2. Scope of This Privacy Statement

This Privacy Statement applies to personal data processed by TARA INNOVA when:

- you visit our websites or portals,
- you represent a customer, partner, or supplier,
- you inquire about or use our products or services,
- you contact us for sales, support, or marketing purposes,
- you apply for a job,
- you participate in events, demos, or proof-of-concept activities.

This Privacy Statement **does not apply** where TARA INNOVA acts **solely as a data processor** on behalf of its customers. In such cases, data processing is governed by a **Data Processing Agreement (DPA)** executed with the customer.

### **3. Categories of Personal Data We Process**

Depending on your interaction with us, we may process the following categories of personal data:

#### **3.1 Identification and Contact Data**

- Name
- Email address
- Phone number
- Company name
- Job title
- Business contact details

#### **3.2 Account and Contractual Data**

- Customer or partner account identifiers
- Contractual and billing information
- Invoicing data
- Payment-related metadata (we do **not** store raw credit card data)

#### **3.3 Technical and Usage Data**

- IP address
- Device and browser type
- Operating system
- Log timestamps
- URLs accessed
- Security and traffic metadata

#### **3.4 Communication Data**

- Email correspondence
- Support tickets

- Chat transcripts
- Call summaries (where applicable)

### 3.5 Recruitment Data

- CVs
- Employment history
- Education data
- Application-related correspondence

## 4. Service Logs and Security Data

As part of providing **security, traffic inspection, monitoring, and integration services** (including Quicksand and related platforms), TARA INNOVA may process **service logs**.

These may include:

- IP addresses
- Network metadata
- Protocol-level information
- Security event indicators
- Authentication and access metadata

Depending on the service configuration and applicable law, such data **may or may not qualify as personal data**.

When processed as a **controller**, we use such data for:

- security analytics,
- threat detection and prevention,
- service reliability and troubleshooting,
- billing and capacity planning,
- aggregated and anonymized reporting.

When processed as a **processor**, we act strictly on customer instructions.

## 5. Purposes and Legal Bases of Processing

We process personal data for the following purposes:

Purpose	Legal Basis
Service provisioning	Contract performance
Customer and partner communication	Legitimate interest
Security and fraud prevention	Legitimate interest

Marketing and lead generation	Consent or legitimate interest
Recruitment	Consent and pre-contractual steps
Legal and compliance obligations	Legal obligation

## 6. Marketing Communications

We may send **business-related marketing communications** regarding our products, services, events, or updates.

You may opt out at any time:

- via unsubscribe links,
- by contacting [privacy@tinnova.eu](mailto:privacy@tinnova.eu).

Opt-out does **not** affect essential service or contractual communications.

## 7. Cookies and Tracking Technologies

Our websites may use:

- strictly necessary cookies,
- analytics cookies,
- security-related cookies.

Security cookies required to protect services **cannot be disabled**, as disabling them would undermine security and abuse prevention.

Cookie preferences can be managed through browser settings or cookie banners where applicable.

## 8. Data Sharing and Recipients

We may share personal data with:

- internal staff on a need-to-know basis,
- hosting and infrastructure providers,
- accounting, legal, and professional advisors,
- subcontractors providing technical services,
- authorities where required by law.

All recipients are bound by confidentiality and data protection obligations.

## 9. International Data Transfers

Where data is transferred outside the European Economic Area, we ensure appropriate safeguards, such as:

- Standard Contractual Clauses,
- EU-US Data Privacy Framework (where applicable),
- equivalent legal mechanisms.

## 10. Data Retention

Personal data is retained **only as long as necessary** for the purpose for which it was collected, including:

- contractual obligations,
- statutory retention periods,
- security and audit requirements.

Retention schedules are reviewed periodically.

## 11. Data Subject Rights

You have the right to:

- access your personal data,
- request correction or deletion,
- restrict or object to processing,
- request data portability,
- withdraw consent at any time.

Requests can be submitted to [privacy@tinnova.eu](mailto:privacy@tinnova.eu).

Identity verification may be required.

## 12. Children and Minors

Our services are **not intended for children**. We do not knowingly collect personal data from minors.

## 13. Changes to This Privacy Statement

We may update this Privacy Statement from time to time.

The latest version will always be published on our website.